



MEETING MINUTES for March 26, 2025

AGENDA ITEMS

1. Call to Order / Roll Call

Chairperson Anderson (*City of Monterey*) called the meeting to order at 9:31 a.m. and performed the roll call.

Management Committee Members:

City of Carmel-by-the-Sea - Val Gaino
City of Del Rey Oaks - Ron Fucci
City of Monterey - Kevin Anderson
City of Pacific Grove - Absent
City of Sand City - Absent
City of Seaside - Patrick Grogan
County of Monterey - Michael Trapani

**Monterey One Water (M1W,
Program Administrator):**

Michelle Bumgardner
Erica Parker

Other In-Person:

Maris Sidenstecker (PE/PO Coordinator)

Other Virtual:

Doug Dowden
Andrew Easterling (*City of Monterey*)
Mollie Wooden (*Pebble Beach Company*)

2. Public Comments

Chairperson Anderson called for public comment, none received.

3. Approve Management Committee Meeting Minutes for 01/22/2025

Action: On a motion by Grogan (*City of Seaside*), seconded by Fucci (*City of Del Rey Oaks*), Management Committee (MC) approved the Management Committee Meeting Minutes for 02/26/2025.

Ayes: Anderson, Fucci, Gaino, Grogan, Trapani

Noes: None

Absent: Fuerst, Gomez

Member Gomez joined the meeting at 09:39 am.

INFORMATION AND DISCUSSION ITEMS

4. Update on PE/PO Program

a. Monthly Update by Sidenstecker

Sidenstecker briefed the Committee on school presentations delivered in February, storm drain emblem stenciling in unincorporated Monterey County, the Horticulture Faire event in Monterey, and inspection of Our Water Our World (OWOW) product labels at Home Depot in Seaside. She shared that the engagement with members of the public was excellent at Horticulture Faire, with in-depth

conversations on OWOW products and environmental stewardship. Members discussed Home Depot product labeling and staff contacts at the Seaside store. Sidenstecker explained the regional, bilingual TV ad campaign coordination underway with M1W staff to invoice partner agencies, with ad spots running through April. She requested a quote for targeting ads to zip codes from the company who ran the Protect Pollinators ad. She also mentioned the potential for a press release to highlight community action to identify missing storm drain emblems. Coming in April are numerous Earth Day events, and Snapshot Day has been postponed due to Lindsay Brown's departure from the California Marine Sanctuary Foundation (CMSF). The MC expressed concern about this monitoring event not occurring within the 2024-25 fiscal/permit year; Parker (M1W) has a conversation scheduled with CMSF staff following the MC meeting and will follow up with Members. A longer exchange ensued, focusing on meeting stormwater permit requirements and CMSF contract requirements.

- Follow-up action: Parker will share highlights from the CMSF meeting with the MC.
- Follow-up action: Support staff will provide further details regarding CMSF's contractual obligations and outstanding MRSWMP permit requirements for the remainder of the fiscal year.

Parker showed the location of the "Love Your Storm Drains" contact form (<https://montereysea.org/love-your-storm-drains/>) for the public to report missing emblems. She introduced the new MRSWMP YouTube channel with stormwater training videos (<https://www.youtube.com/@montereysea>) and the new Resources tab on the website (<https://montereysea.org/resources/>). Members emphasized the benefits of jurisdictions linking directly to the Monterey SEA webpage for resources in lieu of generating their own content and expressed appreciation for the new online offerings. Gaino (City of Carmel-by-the-Sea) inquired about Member approaches to education and enforcement around eliminating copper architectural elements.

- Follow-up action: Parker will add educational videos to the YouTube channel.
- Follow-up action: Support staff will facilitate resource sharing on copper elements.

b. Request for Proposals (RFP) Briefing

Bumgardner (M1W) reviewed the RFP process, the three separate elements included, and the schedule moving forward. Scoring of all 14 proposals is underway by Fucci, Gaino, and support staff. Interviews will be scheduled with the top three candidates for each component, and, once the top contractor is identified, their fee proposal will be disclosed to the selection panel. The target deadline for selecting contract(s) is April 23, 2025.

5. Stormwater Training Updates

Ad Hoc Committee Update

Bumgardner shared a synopsis of the March 18, 2025, Training Ad Hoc meeting with Members Bilse (City of Carmel-by-the-Sea), Gaino, Gomez, and Grogan. The remaining training opportunity through MRSWMP this fiscal year will be via eblast to the MC distribution list - links to videos on the new YouTube channel. Support staff will facilitate a hybrid Construction Best Management Practices training session to coincide with Storm Water Awareness Week in September, and the next Training Ad Hoc Committee meeting will be scheduled for late June/early July to begin planning for the session. Anderson inquired about using CASQA videos as a resource for training municipal staff.

- Follow-up action: Bumgardner will research rules for utilizing CASQA videos to train a large room of people and report back.
- Follow-up action: Support staff will disseminate an on-demand training resource to the MRSWMP distribution list and MC Members in April on Post-Construction Requirements.

- Follow-up action: Bumgardner will create and share a flyer regarding required employee training for MC Members to share with their staff every January and July.

6. Ad Hoc Committee for Memorandum of Agreement (MOA) Update

Discussion of MC Representative and Alternate Designation Letter

Parker provided a brief update on the MOA Ad Hoc Committee meeting on March 11, 2025, with Members Anderson and Trapani (*County of Monterey*). She is in the process of incorporating feedback from the meeting: for example, ensuring the language includes mention of a new permit issuance to preclude the need to update the MOA a second time. Presented for consideration was a draft letter to designate MC representatives. Members provided context and feedback to make the template relevant to all jurisdictions. April 9, 2025, is the next MOA Ad Hoc meeting

- Follow-up action: Parker will send out an updated letter draft to Members.
- Follow up action: Parker will share further information on the process and content development for the MOA.

7. Draft Fiscal Year 2025-2026 Budget Discussion

Budget Cost-Share Worksheets

Parker reviewed the FY 25-26 MRSWMP budget draft, with updated values for the OWOW membership cost and staff salaries. She also shared the past five years of data on PE/PO contract amounts and contingency fund totals, as requested by the MC. Members discussed the purpose and function of contingency funds, budget amendments, and timeline for approving the budget. Parker shared that the first invoices for Program costs were sent on March 19, 2025, for June through December 2024 expenditures. The MC inquired about OWOW partnerships with additional garden stores.

- Follow-up action: Parker will send updated charts for PE/PO and contingency fund data to MC Members.
- Follow-up action: A budget proposal for the MC's consideration will be agendized for the April MC meeting.

ACTION ITEMS

8. Consider Adjustment to Committee Meeting Schedule for November/December 2025

Action: On a motion by Grogan (*City of Seaside*), seconded by Gomez, the MC approved the cancellation of the November 26, 2025, meeting and the rescheduling of the December meeting to December 10, 2025.

Ayes: Anderson, Fucci, Gaino, Gomez, Grogan, Trapani

Noes: None

Absent: Fuerst

ADMINISTRATIVE REPORTS

9. Program Administrator Update

- California Marine Sanctuary Foundation Monitoring Data, Contact Information

Parker reiterated Lindsay Brown's departure from CMSF, and support staff have been in contact with Danielle Brown, Pam Krone, and Susan Robinson about their transition plans to ensure data reporting continues in a timely manner this fiscal year. The best contact email for questions is

urbanwq@californiamsf.org. Parker reported that the Final Report for Dry Run and First Flush timeline is unknown, though the MC will have it in time for Annual Reports in October. Raw data will be available from samples before then. CMSF staff informed her that the MRSWMP Snapshot Day financial contribution is approximately \$1,000 to process lab samples from four sites: Majors Creek, Monterey Library/Hartnell Gulch, Pacific Grove Greenwood Park, and Asilomar State Park bridge. This monitoring event has been postponed and may end up being cancelled for 2025. She will bring back additional details from CMSF to share with the MC.

- Follow-up action: Support staff will include updates on MRSWMP's progress for permit compliance in this permit year as a part of April's Quarterly Report.
- Follow-up action: Support staff will share MRSWMP Guidance Document with MC and agendize a discussion of potential updates.

Additional verbal updates from support staff were as follows:

Research on TerraCycle operations showed certain large manufacturing companies have partnered with them to recycle specific wrappers (i.e. potato chip bags), and no cigarette companies have sponsored TerraCycle explicitly. Their operations entail painstaking sorting of materials, warehousing the sorted categories/components, and searching for markets to purchase byproducts. TerraCycle also offers products for sale made from materials they process.

Parker shared that Pacific Grove City Council, Architectural Review Board, Beautification and Natural Resources Commission, Historic Resources Committee, and Planning Commission had a Joint Special Meeting that evening, March 26, 2025, from 6 - 8 pm where representatives will receive training on Robert's Rules of Order and the Ralph M. Brown Act. This public meeting can be a resource for Members to better understand relevant regulations.

- Follow-up action: Parker will send the virtual meeting link to Members immediately following the MC meeting.
- Follow-up action: Parker will search for a recording of the Joint Special Meeting and send to the MC.

10. Management Committee Member Updates

- a. City of Carmel-by-the-Sea: No report.
- b. City of Del Rey Oaks: Fucci reported that FORTAG construction will result in a full closure of Hwy 218 to Carlton for switchbacks installation and utility work, for at least 60 days. Cal Am mainline work should be completed in two to four weeks.
- c. City of Monterey: Anderson shared that the 2NFORM webinar series continues to be helpful, especially with inspection capability functions, and he is in the process of adding all food service establishments to their system.
- d. City of Pacific Grove: No report.
- e. City of Sand City: Gomez mentioned they are set to send out a newsletter including the MRSWMP ASBS and cigarette butt ads. The City is focused on code enforcement and direct wastewater discharge issues.
 - Follow-up action: Support staff will research Member newsletters and determine if they can be posted on the Monterey SEA website.

- f. City of Seaside: Grogan reported the new City Manager started on March 17, and the City is recruiting for an Engineer Inspector, Junior Engineer, and Utilities Field Supervisor.
- g. County of Monterey: Trapani shared that access to their outfall monitoring site during the March rain event (Pajaro River) was prevented by a large encampment of unhoused people, with litter, off-leash dogs, and aggressive behavior creating an unsafe situation for staff. He has been in close communication with the Regional Water Board to keep them apprised of the limited access and restricted sampling. Trapani requested support staff provide insight into recent US Supreme Court decisions impacting water regulations. Parker informed the MC on the ruling to overturn the Chevron rule (Loper Bright Enterprises v. Raimondo; Relentless, Inc. v. Department of Commerce) and changing the way the EPA can enforce regulations (City and County of San Francisco v. Environmental Protection Agency).
 - Follow-up action: Support staff will offer in-depth information from advocacy associations on these cases in the future.

SCHEDULE NEXT MEETING / ADJOURNMENT

11. Schedule Next Meeting

The next MC Meeting is scheduled for Wednesday, April 23, 2025, at 9:30 a.m.

12. Meeting Adjournment

The meeting was adjourned at 11:29 a.m.