

NOTICE AND AGENDA

MANAGEMENT COMMITTEE for the MONTEREY REGIONAL STORMWATER MANAGEMENT PROGRAM

DATE: March 26, 2025
TIME: 9:30 a.m.
LOCATION: Monterey One Water Conference Room, 5 Harris Court, Building D, Monterey

THIS HYBRID MEETING WILL BE HELD BOTH IN-PERSON AND VIRTUALLY

To join the Zoom Webinar Meeting, click on this link:
<https://us02web.zoom.us/j/89246755123?pwd=NDOMwkbN6w8F8Xh5iwpEbAWgGvTVH.1>
or copy and paste the link into your browser. If your computer does not have audio, you will need to join the meeting via phone. To participate telephonically, you can call the number below and enter the webinar ID number and password when prompted:

(669) 900-9128

Webinar ID: 892 4675 5123 Password: 257007

PUBLIC COMMENTS: If you are unable to participate via telephone or webinar, you may submit your comments by e-mailing them to MontereySEA@my1water.org with one of the following subject lines: "PUBLIC COMMENT ITEM #" (insert the item number relevant to your comment) or "PUBLIC COMMENT – NON-AGENDA ITEM". Comments must be received by 12:00 p.m. on Tuesday, March 25, 2025. All submitted comments will be provided to the Committee, may be read into the record, and will be compiled as part of the public record.



In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Program Administrator at (831) 645-4635 or by email at MontereySEA@my1water.org. Notification 30 hours prior to the meeting will enable the Committee to make reasonable arrangements to ensure accessibility to this meeting. Later requests will be accommodated to the extent feasible.

Officers: Chairperson: Kevin Anderson, City of Monterey
Vice-Chairperson: Patrick Grogan, City of Seaside

Participating Entities: City of Carmel-by-the-Sea City of Del Rey Oaks
City of Monterey City of Pacific Grove City of Sand City
City of Seaside County of Monterey

Other Coordinating Entities: Carmel Unified School District Pacific Grove Unified School District
Monterey Peninsula Unified School District Pebble Beach Company

Ex-Officio Members: Association of Monterey Bay Governments Monterey Bay National Marine Sanctuary

AGENDA ITEMS

Page #

- | | | |
|--|--|-----|
| 1. Call to Order / Roll Call | | N/A |
| 2. Public Comments | | N/A |
| 3. Approve Management Committee (MC) Meeting Minutes for 02/26/25 (Attachment 1) | | 03 |

INFORMATION AND DISCUSSION ITEMS

- | | | |
|--|----------------|----|
| 4. Update on PE/PO Program | | |
| a. Monthly Update | (Attachment 2) | 08 |
| b. Request for Proposals Briefing | (Attachment 3) | 18 |
| 5. Stormwater Training Updates | | |
| Ad Hoc Committee Update | (Attachment 4) | 21 |
| 6. Ad Hoc Committee for Memorandum of Agreement Update | | |
| Discussion of MC Representative and Alternate Designation Letter | (Attachment 5) | 23 |
| 7. Draft Fiscal Year 2025-2026 Budget Discussion | | |
| Budget Cost-Share Worksheets | (Attachment 6) | 24 |

ACTION ITEMS

- | | | |
|---|----------------|----|
| 8. Consider Adjustment to Committee Meeting Schedule for November/December 2025 | (Attachment 7) | 27 |
|---|----------------|----|

ADMINISTRATIVE REPORTS

- | | | |
|--|--|-----|
| 9. Program Administrator Update | | N/A |
| a. California Marine Sanctuary Foundation Monitoring Data, Contact Information | | |
| 10. Management Committee Member Updates | | N/A |
| b. City of Carmel-by-the-Sea | | |
| c. City of Del Rey Oaks | | |
| d. City of Monterey | | |
| e. City of Pacific Grove | | |
| f. City of Sand City | | |
| g. City of Seaside | | |
| h. County of Monterey | | |

SCHEDULE NEXT MEETING / ADJOURNMENT

N/A

11. Schedule Next Meeting:

The next MC Meeting is scheduled for Wednesday, April 23, 2025, at 9:30 a.m.

12. Meeting Adjournment



MEETING MINUTES for February 26, 2025

AGENDA ITEMS

1. Call to Order / Roll-Call

Chairperson Anderson (*City of Monterey*) called the meeting to order at 9:30 a.m. and performed the roll call.

Management Committee Members:

City of Carmel-by-the-Sea - Val Gaino
City of Del Rey Oaks - Ron Fucci
City of Monterey - Kevin Anderson
City of Pacific Grove - George Fuerst
City of Sand City - Leon Gomez
City of Seaside - Patrick Grogan
County of Monterey - Michael Trapani

Monterey One Water (M1W, Program Administrator):

Michelle Bumgardner
Erica Parker
Mike McCullough (virtual)

Other In-Person:

Maris Sidenstecker (PE/PO Coordinator)
Mollie Wooden (Pebble Beach Company)

2. Public Comments

Chairperson Anderson called for public comment, none received.

3. Approve Management Committee Meeting Minutes for 01/22/2025

Action: On a motion by Gomez (*City of Sand City*), seconded by Fuerst (*City of Pacific Grove*), Management Committee (MC) unanimously approved the Management Committee Meeting Minutes for 01/22/2025.

INFORMATION AND DISCUSSION ITEMS

4. Update on PE/PO Program

Monthly Update by Sidenstecker

Sidenstecker briefed the Committee on school presentations delivered in January, storm drain emblem stenciling in Pacific Grove, volunteer recruitment efforts from the California State University Monterey Bay - Service Learning Institute, and inspection of Our Water Our World (OWOW) product labels at Home Depot in Seaside. Members discussed the process for producing the bilingual TV ads and storm drain emblem installation with data from jurisdictions' maps. Trapani (*County of Monterey*) explained the prioritization of "high traffic" inlets to narrow down the County's large number of storm drains and focus where the most people will see the emblems. Gomez mentioned that his staff will note locations of missing emblems when they conduct catch basin cleaning around Sand City. Fuerst inquired about community outreach efforts to encourage the public to identify missing emblems; Parker (*M1W*) stated that the www.MontereySEA.org site has a "Love Your Storm Drains" page where the public can submit

addresses of the drains they see without emblems, though it is under-utilized by residents. There is an opportunity for social media campaigns and publicity to raise awareness of that element of the Program.

Upcoming outreach events include City of Monterey Cutting and Horticultural Day, Whalefest Monterey, Earth Days, and Snapshot Day. MRSWMP provides a portion of funding for Snapshot Day through the PE/PO budget. Sidenstecker described the evolution of hotel/visitor outreach on pollution concerns - the Program no longer places brochures or advertisements at hotels in the area, instead placing ads in the Monterey County Weekly (MCW) Visitors Guide. Each hotel receives copies of this Guide from MCW every year, so the return on investment is significantly better than previous approaches.

Cigarette butt collection was discussed, and Gaino (*City of Carmel-by-the-Sea*) reminded the MC that they have a significant amount of cigarette waste receptacles available to share with other jurisdictions. Fuerst shared that Pacific Grove installed six of the 12 they received and inquired about the efficacy of the TerraCycle recycling process for waste.

Gaino asked about advertising on other platforms like YouTube, with ad buys targeting zip codes. Vice Chair Grogan (*City of Seaside*) suggested the discussion of further outreach be discussed offline.

- Follow-up action: Parker will confirm with California Marine Sanctuary Foundation regarding what reporting the MC can expect following the analysis of samples from Snapshot Day.
- Follow-up action: Parker will send copies of the MCW ads to MC Members for use in their jurisdictions' publications.
- Follow-up action: Parker will look into TerraCycle and report back to the MC on her findings.

5. Stormwater Training Updates

Drywell Training Webinar Debrief - Gregor Patsch, Travis Pacheco from Oldcastle Infrastructure

Bumgardner (*M1W*) informed the MC that 52 individual emails signed onto the training session, with some representing multiple participants. This resulted in an approximate attendance of 75 people at the February offering. The recording and presentation slides are posted on the MontereySEA website and available to the public. Members shared positive feedback from their staff and appreciation for the drywell concept that enables the installation of stormwater infrastructure in areas crowded with utilities and other small footprint sites.

- Follow-up action: Support staff will convene a Training Ad Hoc Committee meeting in March.
- Follow-up action: Support staff will disseminate an on-demand training resource to the MRSWMP distribution list and MC Members in April on Post-Construction Requirements.

6. Ad Hoc Committee for Memorandum of Agreement Update

Parker provided a brief update on the MOA Ad Hoc Committee meeting on February 18, 2025, and noted that there will be a second Ad Hoc meeting in March.

- Follow up action: Parker will share further information on the process and content development for the MOA.
- Follow-up action: Support staff will look into including specifications requirements for MC Member virtual participation in meetings and ability therein to vote on agenda items.

7. Fiscal Year 2025-2026 Budget Discussion

Parker reviewed the FY 25-26 MRSWMP budget preliminary draft, highlighting categories where specific line items were identified to facilitate tracking expenditures. In response to Member questions, she explained the timing for MRSWMP invoicing will be clarified in the MOA updates and acknowledged that FY 24-25 invoices have been delayed; the Program Administrator intends to bill biannually for expenses incurred on a set schedule to be laid out in the MOA.

- Follow-up action: Parker will reach out again to OWOW contact regarding next fiscal year's subscription cost.
- Follow-up action: Support staff will bring data on historical budget costs for PE/PO contract and contingency amounts, on 2024 MRSWMP discussions of allocating savings from reduced staff levels, and on the evolution of the Fixed Fee Portion of Schedule A.
- Follow-up action: A draft budget proposal for the MC's consideration will be agendized for the March MC meeting.

a. PE/PO Request for Proposals (RFP) for FY 25-26

Bumgardner expanded on the issuance of an RFP for the PE/PO contract published on February 24, 2025, on the M1W website and sent out to several firms directly. Members inquired about previous contract amounts, and support staff explained the difference in the FY 25-26 budget draft reflects increased costs of conducting business and evolution of successful outreach strategies.

- Follow-up action: Bumgardner will report back on the inclusion of an option to renew contracts awarded through the RFP process.

Member Gaino left the meeting at 10:33 am.

8. 2025 Committee Meeting Calendar

Support staff reviewed the meeting calendar and asked Members to share important event dates held by each jurisdiction. Fuerst inquired about meeting dates at the end of 2025 and formalize an adjustment that incorporates holidays.

- Follow-up action: Support staff will agendize an action item to adjust November and December 2025 meeting schedule.

ACTION ITEMS

9. Consider Adoption of Committee Member Code of Conduct Policy

Parker introduced the work underway by Program Administrator support staff to develop a Committee Manual for MC Members with resources on requirements, expectations, and other pertinent information for their tenure with MRSWMP. Following best practices for commissions, councils, and other boards, she presented a draft Code of Conduct for approval and subsequent inclusion in the Manual.

Action: On a motion by Fuerst, seconded by Grogan, the MC approved the Code of Conduct with the revisions reflected below.

Ayes: Anderson, Fuerst, Fucci, Grogan, Gomez, Trapani

Noes: None

Absent: Gaino

Management Committee Conduct with the Public

Management Committee Members should ~~at all times~~:

- Study ~~all~~ materials, comments, and information submitted by the staff, the public, and other interested parties prior to voting, to the extent reasonable.

ADMINISTRATIVE REPORTS

10. Program Administrator Update

- a. Briefing for Chair and Vice Chair, Committee Manual

Parker shared the Briefing for the Chair and Vice Chair. Anderson expressed appreciation for the content to support his newly assumed role as Chair.

- Follow up action: Support staff will share additional Brown Act and parliamentary rules of order resources with Members.

Additional verbal updates from support staff were as follows:

June 2025 is the estimated release date of the MS4 Permit Formal Draft for public comment and review.

The State Water Resources Control Board (SWRCB) unanimously adopted the Cost Reporting Policy on January 22, 2025, to take effect in 2026. Costs incurred by Permittees to comply with stormwater regulations starting July 1, 2026, must be tracked and included in Annual Reports henceforth.

Member Alternates for the Cities of Carmel, Monterey, and the County of Monterey have been provided to support staff. The official process for designating Members and Alternates will be included in the updated MOA, potentially by an annual letter from each jurisdiction.

An Urban Stormwater Infiltration Water Quality Control Policy is under development by the SWRCB; Waterboard staff will be gathering feedback over the next eight months, after which there will be a formal draft review process. Further details are available here: https://www.waterboards.ca.gov/water_issues/programs/stormwater/storms/projects/urban_stormwater_infiltration_policy.html.

- Follow-up action: Parker will monitor progress and inform the MC when further information is available.

11. Management Committee Member Updates

- a. City of Carmel-by-the-Sea: No report.
- b. City of Del Rey Oaks: Fucci reported that the Rosita Rd project is nearing completion, with paving this week and road reopening shortly thereafter. FORTAG construction underway includes concrete grinding on Carlton, and bridge girders have been installed.
- c. City of Monterey: Anderson shared that he attended a 2NFORM training session in their MS4 Compliance webinar series on industrial/commercial compliance module. There are inspection reports included in this module that can be used in the field, and he found the training very useful. They hired a consultant to work on the Stormwater Master Plan, in order to establish fees and provide funding for associated work. Fact finding for formalizing the Coastal Land Use Plan is happening now, with numerous examples drawn from the Pacific Grove Plan
- d. City of Pacific Grove: No report.
- e. City of Sand City: Gomez mentioned that the 2025 Public Works Officers Institute, hosted by the League of California Cities, occurs on March 19, 2025.
- f. City of Seaside: No report.

- g. County of Monterey: Trapani stated they have made significant headway in mapping drainage ditches and defining the characteristics in the Gabilan watershed for the related TMDL under development.

SCHEDULE NEXT MEETING / ADJOURNMENT

12. Schedule Next Meeting

The next MC Meeting is scheduled for Wednesday, March 26, 2025, at 9:30 a.m.

13. Meeting Adjournment

The meeting was adjourned at 11:12 a.m.

DRAFT

Monterey Regional Storm Water Management Program (MRSWMP) Committee Meeting

Public Education/Public Outreach Program Update

March 26, 2025

By Maris Sidenstecker, Executive Director, Save The Whales



Completed School Classroom Presentations

School	Presentation Date	Grades	# Classes, # Students
PG Middle School, Pacific Grove	February 26 , 2025	7	3 Classes, 75 students
PG Middle School, Pacific Grove	February 28, 2025	7	3 Classes, 74 students

Upcoming School Classroom Presentations

School	Presentation Date	Grades	# Classes, # Students
International School of Monterey, Seaside	March 2025	3	2 Classes
Ord Terrace, Seaside	March 2025	1	2 Classes
Carmel River School	March 2025	3	4 Classes



Completed Activities

Completed: *March 2025*

Activity	Date	Location	Notes
Storm Drain Emblems: <ul style="list-style-type: none"> Collected inlet maps from MoCo and Seaside Stenciling in MoCo 	March 9, 2025	Corral de Tierra, MoCo	24 emblems, ten volunteers
Horticulture Day	March 15, 2025	Monterey	<ul style="list-style-type: none"> Reached 82 people with intercept surveys Conversed with public on OWOW and alternatives to pesticides
Seaside Home Depot	March 10, 2025	Seaside	Check on point of purchase (POP) labels for OWOW alternatives to pesticides







**CITY OF MONTEREY
PARKS AND RECREATION**

invites you to the

**68th Annual
Cutting Day and
Horticulture Faire
March 15, 2025**

EXHIBITS INCLUDE:

Free Tree Seedlings, Propagation, Gardening Information, Historic Garden League, Monterey Stormwater Education Alliance (SEA), Monterey Volunteer Gardeners, and Landscaping with Drought Resistant Plants

SPECIAL THANKS TO:

Kiwanis Club of Monterey, Monterey Volunteer Gardeners, Blue Moon Native Garden, Drought Resistant Nursery, Hana Gardens, and Rana Creek



**SATURDAY,
MARCH 15**

**FRIENDLY
PLAZA AT
CITY HALL**

**9 AM
TO NOON**

Call 831.646.3860 for more information
See you there!

Bilingual TV Ads

Activity	Date	Station	Number of Ads
Bilingual TV Ads <ul style="list-style-type: none"> • Pesticides – Baseball • Trash – Football • Doggie Doo – Soccer 	2/1/25 - 2/28/25	Telemundo (KMUV) Spanish Language Station	152
		KION	54
		CW (KCBA)	78
Streaming Bilingual Ads to Targeted Zip Codes	TBD	YouTube, other online platforms?	Awaiting quote



Upcoming Activities

Activity	Date	Location	Notes
Storm Drain Emblems	March 23, 2025	Boronda, MoCo	
CA Wildlife Day	April 6, 2025	Palo Corona	Event Tabling: <ul style="list-style-type: none"> • OWOW materials, examples of alternative products • Watershed Model • Trash Timeline Activity
Whalefest	April 13, 2025	Monterey	
Del Rey Oaks Earth Day	April 26, 2025	DRO Park	
Earth Day Carmel	April 26, 2025	Devendorf Park, Carmel	
Seaside Earth Day	April 27, 2025	Seaside City Hall	



Upcoming Activities (cont.)

Activity	Date	Location	Notes
Snapshot Day – Potential Reschedule	TBD – July?	MRSWMP Area	MRSWMP contributes to sample analysis costs May occur in Fiscal Year 2025-2026
Storm Drain Emblem Press/Outreach Campaign	TBD	Regional Press Contacts	Highlight community efforts for residents to look for missing emblems
Invoicing for Regional TV Ads	TBD	Regional Agency Partners	Will work with M1W staff



Questions?



MONTEREY SEA

Stormwater Education Alliance

WWW.MONTEREYSEA.ORG

Public Education & Outreach Request for Proposals 2025



RFP Elements

<u>Component 1</u> School Outreach & Education	<u>Component 2</u> Community Engagement	<u>Component 3</u> Digital & Creative Support
Grades K-12 Education	Individual Jurisdiction Outreach	Create/Update Educational Materials
Teacher Trainings	Public Events	Distribution of Materials/Advertisements
	Eco-Friendly Product Promotion	Press/Publicity Coordination
	Tourist, Business Outreach	Online Engagement & Social Media
	Volunteer Coordination	
Promotion of, Coordination with Community Engagement Activities		
Administrative Reporting		



RFP Timeline

Date	Task
February 24, 2025	RFP Published
March 24, 2025	Deadline for Proposal Submittals
March 24-26, 2025	Selection Panel reviews Proposals, using a scoring rubric → Narrow down to top three respondents for interviews
March 28, 2025	Interview candidates
April 23, 2025	Target date for contractor selections



Attachment 4

Monterey Regional Stormwater Management Program

Ad-Hoc Committee: Training (Formerly PCR Trainings)

Meeting Date: March 18, 2025, Virtual Meeting

Attendees: City of Carmel-by-the-Sea: Mary Bilse, Val Gaino
City of Sand City: Leon Gomez
City of Seaside: Patrick Grogan
M1W: Michelle Bumgardner, Erica Parker

Objective: The ad-hoc committee was established to identify stormwater training opportunities for municipal staff, design professionals, contractors, and community members that aid MRSWMP members in meeting NPDES Phase 2 General Permit requirements.

Agenda Items:

1. Review discussion notes from Jan 21, 2025, meeting
 - a. BMP Training
 - Keep one hybrid training, distribute 2-3 online videos
 - Focus on one of each: ops, design, construction
 - Members will receive video link to distribute to staff in September 2025
 - b. Good Housekeeping and IDDE
 - Create a flyer MRSWMP members can use to promote the good housekeeping training videos within their teams and as new hires join. Flyer will be available with the start of the new fiscal year.
 - c. Landscape Design and Maintenance
 - Bi-annual virtual training
 - d. PCRs
 - Continue one hybrid training
 - 2-3 online videos
 - Invite both private and municipal
 - **Q2 2025 topic: Reintroduction of PCRs** (Tricia Wotan and Nathaniel Milam)
 - PCR compliance and evaluation of building permits: check lists and flow charts for permitting tiers 1,2,3,4, with target audience of planning and public works staff.
 - **Q3 2025 topic: TBD**
 - Date
 - **Q4 2025 topic: TBD**
 - Date
2. New Items
 - Slides and/or presentations will be vetted by ad hoc committee for all trainings

- Good Housekeeping & IDDE flyer will be emailed to committee members in January and July to promote the Good Housekeeping and IDDE training videos within their teams and as new hires join.
 - ✓ **Follow-Up:** Michelle will send out in July
- All training flyers should be published in agenda packet prior to training
- Ad hoc committee provided direction and format for Q2, Q3, and Q4 trainings. For the calendar year 2025, the following topics are proposed:
 - **Q2/April 2025** - Municipal Compliance/Reporting: Post-Construction Stormwater Training video (2023) presented by Huff, Wotan, Milam.
 - ✓ **Follow-Up:** Video to have table of contents for easy navigation. Michelle to email video to distribution list (180 contacts) in April.
 - **Q3/September 2025** -Construction BMP - SWAW (Hybrid)
 - ✓ **Follow-Up:** Michelle to call Verux by 4/1/25 to seek information on possible training opportunities/presenter in September.
 - ✓ **Follow-Up:** Michelle to book a room for hybrid training
 - **Q4/November 2025** - PCR Training (Video)
 - ✓ **Follow-Up:** Michelle will send to members to distribute to staff. Possible resources include: 2NForm, SWAW.
 - ✓ **Follow-Up:** Patrick to research various videos and report back to committee
- Landscape Design and Maintenance - Integrated Pest Management will be scheduled for 2026

3. Next Steps

- Ad hoc meeting scheduled for late June/July

Attachment 5

[Jurisdiction's Letterhead]

March 21, 2025

On behalf of the [select jurisdiction], [designee's name] is the Legally Responsible Official (LRO) designated to serve on the Monterey Regional Stormwater Management Program's (MRSWMP's) Management Committee (MC). They shall represent the City's Community-Specific Stormwater Management Program on this regional committee to ensure compliance with the National Pollutant Discharge Elimination System (NPDES) Phase 2 Municipal Separate Storm Sewer System (MS4) permit requirements.

Their alternate representative is [alternate's name]. In the event that the LRO is unavailable to participate in a Management Committee meeting, the alternate identified herein shall attend and provide input as needed.

Written notification from the City shall be provided to the Management Committee should the LRO and/or the alternate representative change.

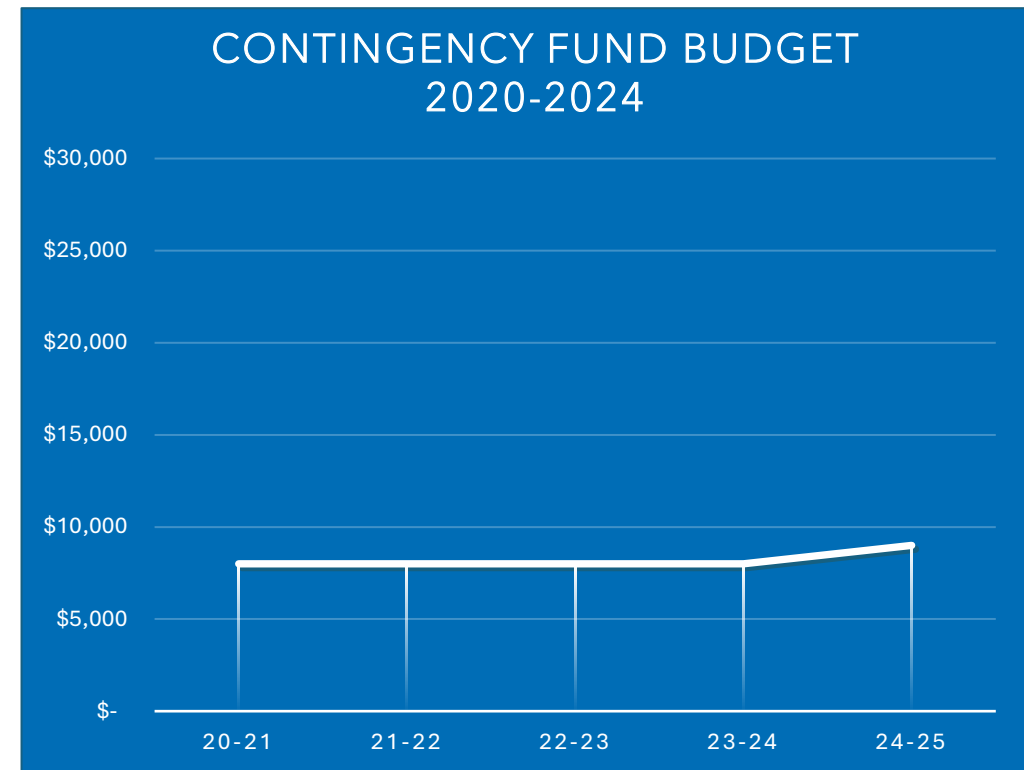
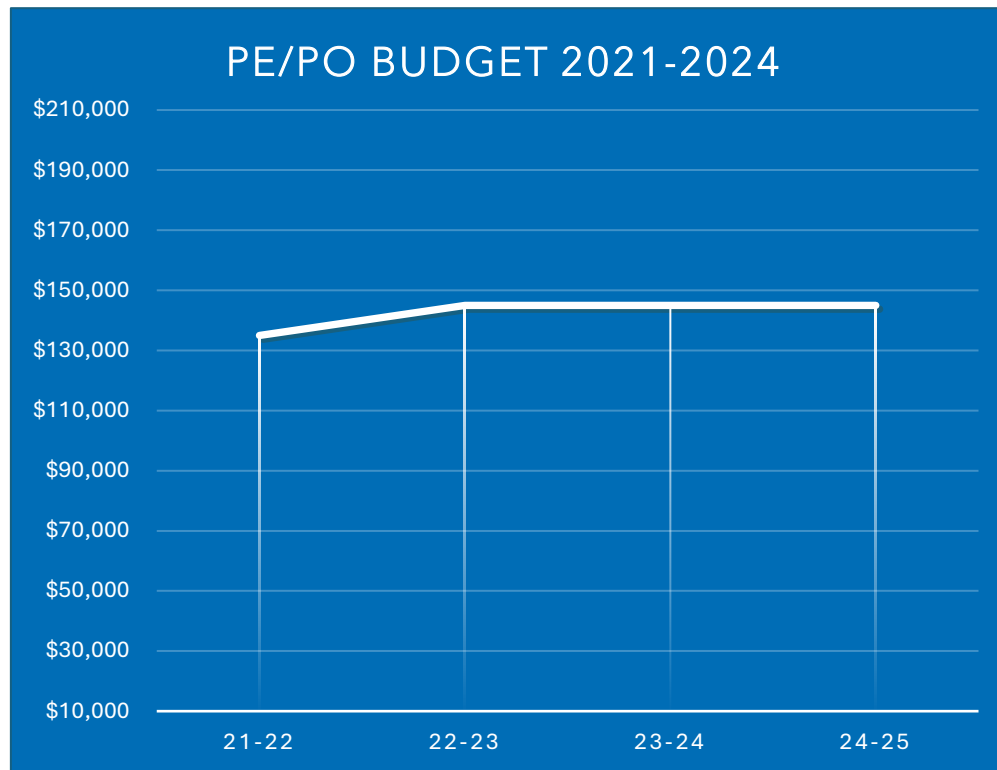
Sincerely,

We, the undersigned designated MC Representatives, do acknowledge receipt of the MRSWMP MC Code of Conduct and agree to abide by the conditions therein.

Legally Responsible Official

Alternate Representative

Budget Snapshots: PE/PO, Contingency



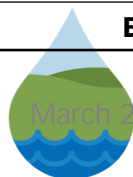
Budget Worksheet

PROGRAM ELEMENT	FY 24-25 Budgeted Cost (w/o admin fee)	FY 25-26	Δ from FY 24-25	M1W Admin Fee (+10%)	TOTAL Line-Item BUDGET	Cost-Share Allocation Schedule
2 Positions 50% allocated, Salary & Benefits total	\$ 154,000	\$ 166,320	\$ 4,620	\$ 16,632	\$ 182,952	A (total)
Program Positions - Fixed Fee Portion	\$ 70,000	\$ 70,000			\$ 70,000	A-1
Program Positions - Population-based Portion	\$ 84,000	\$ 96,320			\$ 112,952	A-2
Stormwater Monitoring Program (E.8 & E.14)	\$ 34,264	\$ 35,694	\$ 1,430	\$ 3,569	\$ 39,263	C
- Program and Analysis Costs	\$ 19,354	\$ 14,826		\$ 1,483	\$ 16,309	
- Lab Fees	\$ 14,910	\$ 20,868		\$ 2,087	\$ 22,955	
Programs Budget	\$ 6,300	\$ 10,250	\$ 3,950	\$ 1,025	\$ 11,275	B
Conferences, Travel	--	\$ 5,000				
Training (Hybrid BMP, Resource Updates)	--	\$ 4,500				
Committee Enrichment	--	\$ 750				
PE/PO Contract (E.7 & E.8)	\$ 132,243	\$ 158,692	\$ 26,449	\$ 15,869	\$ 174,561	B
Our Water Our World License	\$ 2,189	\$ 1,725	\$ (464)	\$ 173	\$ 1,898	B
Web Development	\$ 1,575	\$ 1,890	\$ 315	\$ 189	\$ 2,079	B
Sponsorships (Snapshot Day, Coastal Cleanup, Sustainable Garden Project)	--	\$ 3,500	\$ 3,500	\$ 350	\$ 3,850	B
Contingency	\$ 8,400	\$ 9,240	\$ 840	\$ 924	\$ 10,164	B
PEAIP Software License	\$ 34,043	\$ 34,043	\$ 0	\$ 3,404	\$ 37,447	D
CASQA Membership	\$ 4,704	\$ 6,250	\$ 1,546	\$ 625	\$ 6,875	E
BUDGET COMPONENT TOTALS	\$ 377,718	\$ 427,604	\$ 49,886	\$ 42,760	\$ 470,364	

Cost Share Schedule	Basis of Calculation	Total Budget (Incl Admin Fee)
A (total)	Program Positions	\$ 182,952
A-1	Fixed Fee Portion	\$ 70,000
A-2	Population-Based Portion	\$ 112,952
B	Population, Permitted Area	\$ 203,826
C	No. of Monitoring Locations	\$ 39,263
D	Regional Module Cost Discount	\$ 37,447
E	Reg. Subscription Cost Discount	\$ 6,875
Total		\$ 470,364

Notes

- +8% from FY 24-25 (COLA, Steps est.)
- FY 25-26 confirmed costs
- New Cost Category
- +20% from FY 24-25
- +10% from FY 24-25
- Actual Cost higher than budget



Permittee Cost Share Worksheet

PARTICIPATING ENTITIES	Cost Share Schedule A						Cost Share Schedule B			Cost Share Schedule C		Schedule D	Schedule E	FY 25-26 PERMITTEE SHARE COST (A+B+C+D+E) w/o Admin Fee	TOTAL Line-Item BUDGET (Including +10% M1W Admin Fee)
	Fixed Fee Share			Population-Based Share		Total									
	Participant	Participant Share	Fixed Cost (A1)	Participant Population (2020)	Population-Based Cost (A2)	Schedule A Share Cost Total (A1+A2)	Population (2020)	Population Share	Population Share Cost (B)	Monitoring Locations (Total)	Monitoring Share Cost (C)	Participant Cost	Participant Cost		
TRADITIONAL PERMITTEES															
Carmel-by-the-Sea	1	14.30%	\$10,000	3,220	\$2,245	\$12,245	3,220	2.30%	\$4,182	2	\$5,099	\$2,700	\$455	\$24,682	\$27,150
Del Rey Oaks	1	14.30%	\$10,000	1,592	\$1,110	\$11,110	1,592	1.10%	\$2,068	0	\$ -	\$700	\$455	\$14,333	\$15,766
Monterey	1	14.30%	\$10,000	30,212	\$21,065	\$31,065	30,212	21.20%	\$39,242	4	\$10,198	\$7,700	\$1,060	\$89,265	\$98,192
Pacific Grove	1	14.30%	\$10,000	15,090	\$10,521	\$20,521	15,090	10.60%	\$19,600	5	\$12,748	\$3,700	\$455	\$57,024	\$62,727
Sand City	1	14.30%	\$10,000	325	\$227	\$10,227	325	0.20%	\$422	0.2	\$510	\$700	\$455	\$12,314	\$13,545
Seaside	1	14.30%	\$10,000	32,366	\$22,567	\$32,567	32,366	22.70%	\$42,040	0.8	\$2,040	\$8,000	\$1,060	\$85,706	\$94,277
County of Monterey	1	14.30%	\$10,000	55,339	\$38,585	\$48,585	55,339	38.80%	\$71,879	2	\$5,099	\$10,543	\$2,310	\$138,416	\$152,258
<i>Traditional Permittees' TOTAL</i>	7	100.00%	\$70,000	138,144	\$96,320	\$166,320	138,144	96.84%	\$179,433	14	\$35,694	\$34,043	\$6,250	\$421,740	\$463,914
COORDINATING ENTITIES															
Pebble Beach Company	0	0.00%	\$ -	0	\$ -	\$ -	4,514	3.20%	\$5,863	0	\$ -	\$ -	\$ -	\$5,863	\$6,449
<i>Coordinating Entities' TOTAL</i>	0			0			4,514			0					
<i>Participants' TOTAL</i>	7	100.00%	\$70,000	138,144	\$96,320	\$166,320	142,658	100.00%	\$185,297	14	\$35,694	\$34,043	\$6,250	\$427,604	\$470,364





MONTEREY SEA

Stormwater Education Alliance

Carmel-by-the-Sea • County of Monterey • Del Rey Oaks
Monterey • Pacific Grove • Sand City • Seaside

2025 Calendar

Management Committee Meetings

Committee Meeting Date (4th Wed @ 09:30)	Staff Review Agenda w/Chair and Vice Chair	Agenda Packet Publish Date
2025*		
January 22, 2025 <i>Election of Chair and Vice Chair</i>	January 8, 2025	January 17, 2025
February 26, 2025 <i>Begin budget analysis for FY 25-26</i>	February 12, 2025	February 21, 2025
March 26, 2025 <i>Draft budget consideration by committee</i>	March 12, 2025	March 21, 2025
April 23, 2025 <i>Target budget approval by committee</i>	April 9, 2025	April 18, 2025
May 28, 2025 <i>Deadline to submit MRSWMP budget to Monterey One Water</i>	May 14, 2025	May 23, 2025
June 25, 2025	June 11, 2025	June 20, 2025
July 23, 2025	July 9, 2025	July 18, 2025
August 27, 2025	August 13, 2025	August 22, 2025
September 24, 2025	September 10, 2025	September 19, 2025
October 22, 2025	October 8, 2025	October 17, 2025
November 26, 2025	November 12, 2025	November 21, 2025
December 24, 2025	December 10, 2025	December 19, 2025

***NOTES:**

2025 Staff Review dates with Chair and Vice Chair are estimates
TBD by new leadership
Nov and Dec meetings conflict with staff holidays

Member Training Schedule

	Date	Trainer
2024		
Quarter 3	September 23, 2024	Milam
Topic	Flow chart on CGPs and PCRs	
Quarter 4	November 14, 2024	Grogan
Topic	Construction BMPs	
2025		
Quarter 1	February 10, 2025	Patsch,
Topic	Drywell Maintenance (Virtual)	Pacheco
Quarter 2	April 1, 2025	
Topic	PCR Compliance & Evaluation	Video
Quarter 3	September 22-26 (Hybrid)	TBD
Topic	Construction BMP	
Quarter 4	November 1, 2025	Video
Topic	PCR (TBD)	

Other Important Dates

March 15, 2025	Monterey Cutting Day & Horticulture Faire
April 6, 2025	CA Wildlife Day
April 12-13, 2025	Whalefest Monterey
April 26, 2025	Carmel Earth & Arbor Day
April 26, 2025	Del Rey Oaks Earth Day
April 27, 2025	Seaside Earth Day
TBD - July	Marine Sanctuary Snapshot Day
August 1, 2025	Begin volunteer recruitment for First Flush
Sept 15-17, 2025	CASQA Conference
September 20, 2025	Coastal Cleanup Day
Sept 22-26, 2025	Storm Water Awareness Week
October 15, 2025	Annual Reports due