

NOTICE AND AGENDA

**MANAGEMENT COMMITTEE for the
MONTEREY STORMWATER EDUCATION ALLIANCE**

DATE: January 27, 2021
TIME: 9:30 a.m.
LOCATION: Zoom Video Conference and Teleconference

**THIS MEETING WILL BE HELD ELECTRONICALLY AND REMOTELY
ONLY VIA ZOOM VIDEO CONFERENCING AND TELECONFERENCING**

This meeting is compliant with Governor Newsom's Executive Order N-29-20 which allows for holding public meetings electronically only, without a physical location for public participation, accessible only telephonically or otherwise electronically (video conferencing) to all members of the public seeking to observe and address the local legislative body, in order to avoid public gatherings, and until further notice.

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(669) 900-9128

Webinar ID: 820 2502 8127 Password: 797694

PUBLIC COMMENTS: If you are unable to participate via telephone or webinar, you may also submit your comments by e-mailing them to jeff@mylwater.org with one of the following subject lines "PUBLIC COMMENT ITEM #" (insert the item number relevant to your comment) or "PUBLIC COMMENT – NON-AGENDA ITEM". Comments must be received by 12:00 p.m. on Tuesday, January 26, 2021. All submitted comments will be provided to the Committee and may be read into the record and will be compiled as part of the record.

Officers:	Chairperson:	Agnes Martelet, City of Carmel-by-the-Sea	
	Vice-Chairperson:	Michael Trapani, County of Monterey	
Participating Entities:		City of Carmel-by-the-Sea	City of Del Rey Oaks
		City of Monterey	City of Pacific Grove
		City of Seaside	County of Monterey
Other Coordinating Entities:			
	Carmel Unified School District	Pacific Grove Unified School District	
	Monterey Peninsula Unified School District	Pebble Beach Company	
Ex-Officio Members:			
	Association of Monterey Bay Governments	Monterey Bay National Marine Sanctuary	

<u>AGENDA ITEMS</u>	<u>Page #</u>
1. Call to Order / Roll Call	n/a
2. Public Comments	n/a

CONSENT AGENDA

3. **Approve Management Committee Meeting Minutes for 12/16/21** (Attach. 1) 3

INFORMATION AND DISCUSSION ITEMS

4. **Update on COVID-19 Situation** n/a
5. **Presentation from City of Salinas: Community-Based Public Private Partnership** n/a
6. **Discussion of 2NForm Platform**
- a. Review of Construction and Post-Construction Modules n/a
7. **Update on Public Outreach and Public Education (E.7)**
- a. Update from Web Re-Design Sub-Committee n/a
8. **Update on Trash Amendment**
- a. Status of Trash Assessments n/a

ACTION ITEMS

9. **Election of Officers** (Chairperson and Vice-Chairperson) – per Bylaws
“Selection of Officers: Each year the Management Committee shall select a Chair and Vice-Chair. The selection of the members to serve in this position shall be at the regularly scheduled January meeting and shall be based on nominations by the Management Committee. Members of the Management Committee may express their interest in serving as Chair or Vice Chair at the regularly scheduled December meeting. No member of the Management Committee may serve as Chair or Vice Chair for more than two consecutive and complete one-year terms.”
10. **Action Item to Direct PE/PO Coordinator to Coordinate Political Relevancy Workshop** (Attach. 2) 7

ADMINISTRATIVE REPORTS

11. **Management Committee Member and Program Manager Reports** n/a

SCHEDULE NEXT MEETING / ADJOURNMENT

12. **Schedule Next Meeting:** The next Monterey SEA Meeting date is currently scheduled for Wednesday, February 24, at 9:30a.m. n/a
13. **Meeting Adjournment** n/a

**Monterey Stormwater Education Alliance
Management Committee
MEETING MINUTES
For December 16, 2020**

AGENDA ITEMS

1. Call to Order / Roll-Call

Chairperson Martelet (City of Carmel-by-the-Sea) called the meeting to order at 9:31a.m. and performed roll call.

Management Committee (MC) Members:

- City of Carmel-by-the-Sea – Agnes Martelet
- City of Monterey-Tricia Wotan
- City of Pacific Grove – Caleb Schneider
- City of Sand City – Leon Gomez
- City of Seaside, City of Del Rey Oaks – Scott Ottmar
- County of Monterey – Michael Trapani

Program Manager – Jeff Condit

Other:

- Maris Sidenstecker – PE/PO Coordinator
- Lisa Emanuelson, Bridget Hoover – California Marine Sanctuary Foundation
- Mike Garcia – Bioclean
- Mike McCullough – Monterey One Water
- Elizabeth Geisler – Dudek
- Doug Dowden

MRSWMP Staff:

2. Public Comment

Mike Garcia mentioned that there is an updated Full Capture Device Certified List that came out in November. Condit will forward the updated list to Members (**Action Item – Condit**).

Bridget Hoover mentioned that we had a successful First Flush on Sunday, December 13. The team was able to capture all but 3 sites due to limited rain at Seaside and Monterey County sites. They are hopeful to conduct First Flush monitoring at the remaining sites during this evening’s predicted rain event. Ms. Hoover also mentioned that she recently provided an update to the Sanctuary Advisory Council regarding Areas of Special Biological Significance.

CONSENT AGENDA

3. Approve Management Committee Meeting Minutes for 9/23/20

- **Action:** On a motion by Gomez (*City of Sand City*), seconded by Ottmar (*City of Seaside*), Management Committee approved the Management Committee Meeting Minutes for 11/17/20.
 - **Ayes:** Martelet, Wotan, Schneider, Gomez, Ottmar, Ottmar, Trapani
 - **Noes:** None
 - **Absent:** None

DISCUSSION ITEMS

4. Update on COVID-19 Situation

A brief discussion ensued regarding impacts the current COVID-19 situation has had on stormwater programs and local government in general.

Wotan mentioned that with the new Shelter-In-Place order, the City of Monterey has reverted to protocols that were implemented in March, with a number of staff working from home. They hold regularly scheduled Safety Meetings to discuss best practices.

Gomez shared that Staff is being staggered to limit exposure, reverting to protocols implemented in March.

Trapani shared that the County of Monterey implemented a policy that Staff should take separate vehicles if working together for fieldwork.

Martelet shared that Carmel has implemented a sign-in process if Staff is required to work on-site.

Ottmar shared that a majority of Staff is now working from home. Staff working on-site are screened prior to entry.

Schneider shared that Pacific Grove is implementing an online/phone app for employee screening prior to working on-site.

5. Update on Public Outreach and Public Education (E.7)

a. Update from PE/PO Coordinator

Sidenstecker provided an overview of Public Education and Public Outreach efforts for the Year 7 Permit Year. Despite restrictions due to COVID-19 and the Shelter-in-Place order, her team was able to make a significant effort toward raising awareness of stormwater issues. She also discussed her plans for an online learning program in order to meet our Year 8 Permit Requirements.

Wotan shared a suggestion to allow school children (eg. High school students) to view a panel regarding work that is being done to protect water quality and the Monterey Bay, and potential job opportunities, career development, etc.

Schneider inquired about social media messaging, including exploring TikTok as a social media channel, potentially as a contest.

Martelet and Condit shared recent efforts to promote our Architectural Copper flyer and Sewer Lateral flyer during the current Shelter-in-Place order. The architectural copper flyer was recently forwarded to members of the local branch of the American Institute of Architects (AIA). Condit has offered to present to the AIA virtually during an upcoming meeting.

- b. Update from Web Re-Design Sub-Committee
Condit and Sidenstecker are working with our web consultants to re-design the MontereySEA.org website with a new look in line with the new logo.

6. Update on Construction General Permit Re-Issuance

Condit provided an overview of a recent webinar by the State Water Board regarding the Construction General Permit Re-Issuance. The State Water Board plans to release a draft Permit in Spring 2021, which will kick off a 60-day Public Comment period. Additional workshops regarding the Permit Re-issuance will take place in Spring and Summer 2021. Adoption of the Permit is tentatively scheduled for late-Summer 2021. Condit will forward members a copy of the Staff Report and revised Permit when it is released (**Action Item – Condit**).

Members reached consensus that it would be beneficial to draft a Public Comment later regarding certain items proposed for the Permit Re-issuance. Members mentioned it would be beneficial to partner with additional agencies such as Santa Cruz County agencies, San Luis Obispo County agencies, and Santa Barbara County agencies on a comment letter. It may also be useful to share our comments with the CASQA Sub-Committee.

ACTION ITEMS

7. Nomination of Officers (Chairperson and Vice-Chairperson)

- **Action:** On a motion by Ottmar (*City of Seaside*), seconded by Schneider (*City of Pacific Grove*), Management Committee nominated Trapani as Chair and Gomez as Vice-Chair.
 - **Ayes:** Martelet, Wotan, Schneider, Gomez, Ottmar, Ottmar, Trapani
 - **Noes:** None
 - **Absent:** None

ADMINISTRATIVE REPORTS

8. Management Committee Member and Program Manager Reports

- a. **City of Pacific Grove** – Schneider shared that they are in the process of storm prep for upcoming rain events.
- b. **County of Monterey** – Trapani shared that the Stormwater Program is officially in the Public Works Facilities and Parks division. The Resource Management Agency has been split into two departments: Housing and Community Development and Public Works Facilities and Parks department.

RECESS TO CLOSED SESSION

9. Public Employee Performance Evaluation: Program Manager

ANNOUNCEMENTS FROM CLOSED SESSION

10. Management Committee will report out on any reportable action taken during Closed Session, and may take additional action in Open Session, as appropriate

Martelet shared that members completed the evaluation for Condit and will discuss the results with him during an upcoming Chair/Vice-Chair meeting.

ADJOURNMENT / SCHEDULE NEXT MEETING

11. Schedule Next Meeting

The next Management Committee meeting is scheduled for Wednesday January 27, at 9:30am.

12. Meeting Adjournment

The meeting was adjourned at 11:03a.m.

DRAFT

Monterey Stormwater Education Alliance

To: Monterey SEA Management Committee
From: Jeff Condit, Program Manager
Date: January 27, 2021
Subject: Action Item to Direct PE/PO Coordinator to Coordinate Political Relevancy Workshop

Background

Due to the ongoing COVID-19 pandemic, public events in the Monterey Bay-area that Monterey SEA typically participates in, have been cancelled. Funding that was earmarked for events in the current Fiscal Year can be re-purposed to allow for the Monterey SEA program to evaluate opportunities to increase its political relevancy.

Discussion

The 2020 CASQA Conference included a Workshop entitled “Moving the Needle – An Interactive Workshop on How to Make your Stormwater Program Politically Relevant.” The Workshop was facilitated by consultant NCE with a focus on the efforts of the Napa County Stormwater Program. The program was well received by the Napa County Stormwater Program and CASQA conference participants.

NCE has provided the PE/PO Coordinator with a proposal to conduct a similar Workshop for Monterey SEA in order to evaluate opportunities to increase the political relevancy of the regional program, as well as the political relevancy of individual programs. The proposal includes guidance in the completion of a Political Strategy Questionnaire and 12-month Action Plan with the regional program serving as a Case Study (to be completed through two 1.5-2 hour work sessions including NCE and Monterey SEA Staff). The Case Study will then be presented during a 2-hour workshop during a regularly scheduled Monterey SEA meeting that will review the results of the questionnaire and proposed Action Plan. The workshop will then focus on individual members’ efforts toward increasing political relevancy. The proposal includes a not-to-exceed budget of \$6,500.

Recommendation

Staff recommends the Management Committee direct the PE/PO Coordinator to re-purpose funding that was originally scheduled for event outreach toward the Political Relevancy Workshop.